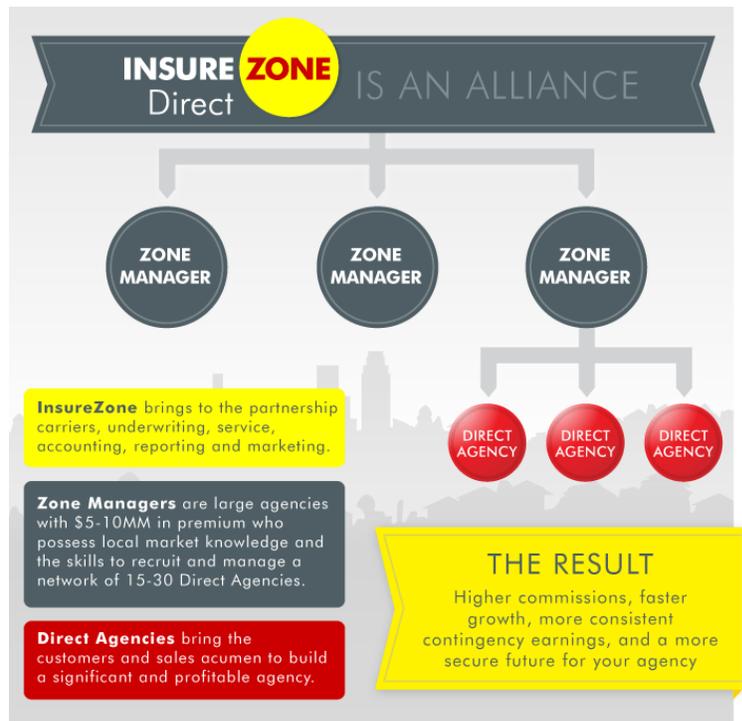

January 23, 2013
Fort Worth, Texas
FOR IMMEDIATE RELEASE

InsureZone Direct Launches New Website

Today, after 12 years as one of the insurance industry's most innovative tech solution providers, InsureZone announced the official launch of their [InsureZone Direct Business Model](#) website which was recently developed to help agents own and operate an independent insurance agency.

With the InsureZone Direct Business Model, participating agents are given access to the industry's best and most complete suite of agency **sales, service and reporting tools, CSR support**, along with the ability to access a full line-up of personal and commercial lines carriers. InsureZone Direct's partnership allows each agency to leverage the size advantages of a large national operation while simultaneously growing their own agency identity.

Backed by a team of dedicated support professionals, InsureZone Direct enables agents to build an independent agency **without the constraints of single carrier representation**, volume commitments or the need to hire internal support staff. The resulting alliance allows agents to build their agency's long-term business plan on the foundation of InsureZone Direct's proven success.



Program features include:

- Access to multiple national carriers
- The industry's best and most complete suite of agency sales, service and reporting tools
- Ability to build your book with the support of experienced insurance professionals
- Shared consolidated contingency payments and potentially higher commission payouts
- The ability to maintain your own life & health contracts
- Choice of three commission programs

Visit the New InsureZone Direct Website for More Information

www.insurezonedirect.com

[Register for a Demo](#) / [View Video-on-Demand Demo](#)

About InsureZone

InsureZone is based in Fort Worth, Texas and was established in 1999 to address the technology and policy servicing needs of the insurance industry. In addition to technology, InsureZone offers wholesale carrier access through AgentSecure, and a direct agency program through InsureZone Direct. The InsureZone Tech platform consists of a suite of twelve products serving the entire insurance industry including carriers, wholesalers, MGA's, program administrators, brokers and agencies.

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