

# InsureZone and RetireCo Announce Product Expansion Through New Partnership

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Fort Worth, Texas, March 20, 2017 (Newswire.com) - InsureZone has announced a partnership with RetireCo, a national life insurance wholesaler and marketing firm based in Milwaukee, Wisconsin. This new relationship expands the unique offerings of both companies; InsureZone will provide access to property & casualty products to agents that are primarily life agents, and RetireCo will provide life products to agents that sell primarily property & casualty products.

There's an interesting aspect of this partnership; because both entities are setup as wholesalers and can provide full retail service, the agencies do not have to be dually licensed.

"For years we have been referring away all agencies that needed help with P&C business," said Matt McGonigle, RetireCo's founder. "That ends today. Our agents and customers will now have access to virtually every major insurance product line and nearly one hundred P&C carriers."

Hundreds of RetireCo's Partner Agencies will gain access to top-rated P&C insurance carriers through InsureZone's proprietary digital wholesale platform, and InsureZone's Partner Agencies will gain access to RetireCo's 200+ life insurance carriers.

"We strive to provide our agents with the tools and resources necessary to maintain and grow their businesses. Especially in an age of online insurance sales, it's important that insurance agents have access to the full spectrum of products they recommend for their clients. Our goal in partnering with RetireCo was to complete that set of products," said InsureZone CEO, John Pergande.

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JOHN PERGANDE, INSUREZONE  
CEO

InsureZone is a holding company with a distinct combination of software development and insurance services that is dedicated to implementing the best methods for selling and servicing an insurance policy and is used by over 35,000 agencies around the US. The InsureZone platform allows online submissions and real-time rating for personal, commercial and surplus lines.

RetireCo's producer-focused service and carrier offerings are unique for the industry as well, with over 10,000 products and 200 carriers in 49 states. In addition to providing carrier access, RetireCo also delivers a suite of marketing services and proprietary solutions for living trusts and identity theft protection.

RetireCo Enterprises, LLC is headquartered in Milwaukee, WI, with institutional-grade support provided to each RetireCo Partner Agency through a network of five regional offices.

For more information, contact Joe Bittner, InsureZone Business Development, by phone at 817-704-2241, or by email at [JBittner@InsureZone.com](mailto:JBittner@InsureZone.com). You may also contact Tracy Lorenzo at RetireCo, by phone at 888-471-3762 x7611 or by email at [tracy.lorenzo@retireco.com](mailto:tracy.lorenzo@retireco.com).